

ADVENTURE WEB DIGITAL

JA Myers Homes

December- February 2026
as compared to the previous period
ADS PERFORMANCE

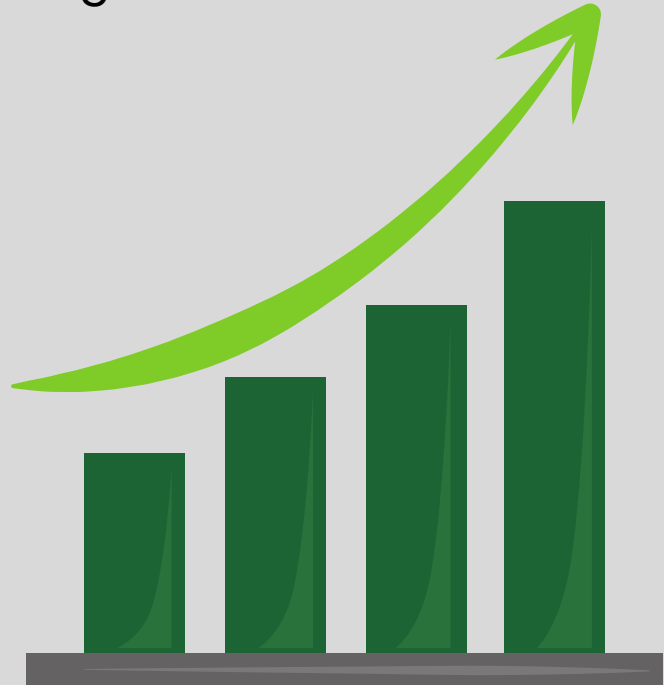
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Campaign Overview



JA Myers employs a Google Performance Max campaign managed by Adventure Web Digital.



The campaign targets geographic areas including Gettysburg, Hanover, Stewartstown, Harrisburg, Lancaster, York, Harford County, Frederick County, Carroll County, & Baltimore County.

Results

Clicks

+10%

Impressions

+118%

Cost Per Click

-7.6%

Conversions

+60.86%

Cost/Conversion

-36.74%

Conversion Value

+80.59%